

# Roger J. Starkey

Mobile 314 435 3951  
roger@rogerjstarkey.com

rogerjstarkey.com/portfolio.html  
Twitter: @roger\_j\_starkey

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## Writing and Editing Experience

*The Metro Independent* - Owner, Editor – Collinsville, Ill. (July 2013 – present)

- Created and actively provide content for an online community newspaper serving the southwestern Illinois communities of Collinsville, Caseyville and Maryville
- With an advertising budget of less than \$500, built and maintain monthly readership of more than 20,000 unique visitors and more than 200,000 page impressions. Combined population of communities served is about 36,000
- Cover government, police, local news, education, business, lifestyles and high school sports as the only full-time reporter and photographer
- Perform investigative and enterprise reporting
- Write or edit about 20 stories per week
- Write on deadline sports stories for boys soccer, football, girls basketball, boys basketball, baseball, softball and girls soccer
- Actively maintain a social media presence on Facebook and Twitter
- Using a Wordpress.org template and multiple plug-ins, created and actively maintain metroindependent.com

Freelance Journalist – Collinsville, Ill. (May 2013 – August 2013)

- Contributor to the St. Louis Business Journal

*The Belleville News-Democrat* – Reporting Intern – Belleville, Ill. (January 2013 – April 2013)

- Covered local news, business, education and charity as a general assignment reporter
- Wrote on deadline and enterprise stories

*The Alestle* - Sports Editor, Opinion Editor, Reporter - Edwardsville, Ill. (June 2012 – April 2013)

- Assigned and edited stories for the twice weekly student newspaper at Southern Illinois University Edwardsville
- Reported on campus news, lifestyles and sports
- Wrote editorials and sports columns
- Performed page layout and wrote headlines
- Implemented process to report on sports stories the same day as the event

Freelance Writer - Santiago, Chile and Manila, Philippines (March 2003 - April 2004, December 2006 – August 2007, January - March 2011)

- Using WordPress, created and actively updated a light-hearted fathering blog and a South American travel, culture and current events blog
- Three essays published in OpiumMagazine.com and eleven travel essays published in Travelintelligence.com
- Wrote travel narrative book

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## Business Consulting Experience

*EMC Consulting* - Business Analyst - St. Louis, Mo. (August 2007 – January 2012)

- Project Lead for multiple simultaneous software development projects with bookings up to \$1,000,000 each and teams of up to eight people
- Documented project timelines, business requirements, high-level design and processes

*Perficient Inc* - Business Consultant - St. Louis, Mo. (August 2005 – November 2006)

- Project Lead for software enhancements on a web based healthcare enrollment application
- Documented project timelines, business requirements, high-level design and processes

*KellyMitchell Group* - Project Manager - St. Louis, Mo. (May 2004 – August 2005)

- Managed staff of five resources. Responsible for project plan, client requirements, budget estimates and project documentation

*Accenture* - Team Lead - Chicago, Ill.; Dublin, Ireland; Madrid, Spain (January 1999 – February 2003)

- Interviewed clients in fifteen countries to obtain software enhancement requirements
- Identified and assigned tasks for a four-person software support process improvement team
- Created communication plans and customer communications regarding software enhancements

## Technical Skills

Photoshop, InDesign, Illustrator, Dreamweaver, Inkscape, PaintShop Pro, Wordpress, SQL, HTML, FTP products, NewsEditPro, Quark Express, Microsoft Office Suite and numerous software products in support of consulting job functions

## Languages

Conversational Spanish

## Honors

- 2014 Illinois College Press Association second place sports news story
- 2013 Illinois College Press Association third place feature story
- Belleville News-Democrat Mass Communication Journalism Award (given to an exceptional student in the SIUE department of mass communications)
- Dean's List spring and fall 2012.

**Education** Southern Illinois University Edwardsville, B.A., *summa cum laude*, Mass Communications (2013)

Illinois State University, B.S., Marketing (1994)

Portfolio available at <http://rogerjstarkey.com/portfolio.html>